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# RPS London Region Member Communications Survey

Survey results

QUESTION SUMMARIES

DATA TRENDS

INDIVIDUAL RESPONSES

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RESPONSES

198

VIEWS

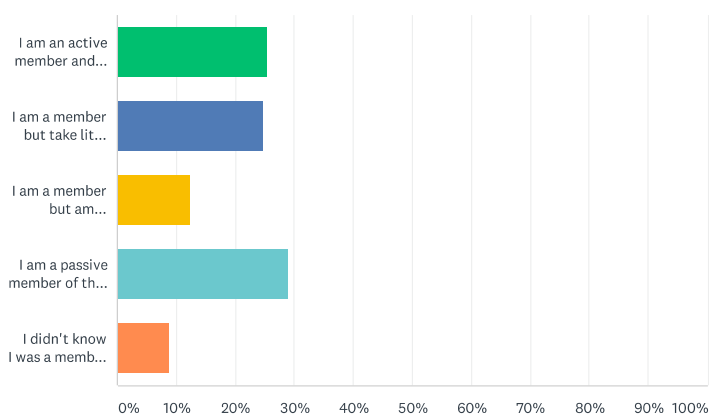
48

61 days (7/27/2017 - now)

Q1

How would you best describe your membership/association with the London Region?

Answered: 194 Skipped: 4



ANSWER CHOICES

RESPONSES

I am an active member and regularly take part in London Region events, groups and meetings	25.26%	49
I am a member but take little interest in London Region activities	24.74%	48
I am a member but am interested mainly in Special Interest Group (SIG) activities	12.37%	24
I am a passive member of the RPS	28.87%	56
I didn't know I was a member of the London Region	8.76%	17
<b>TOTAL</b>		<b>194</b>

## Need insights?

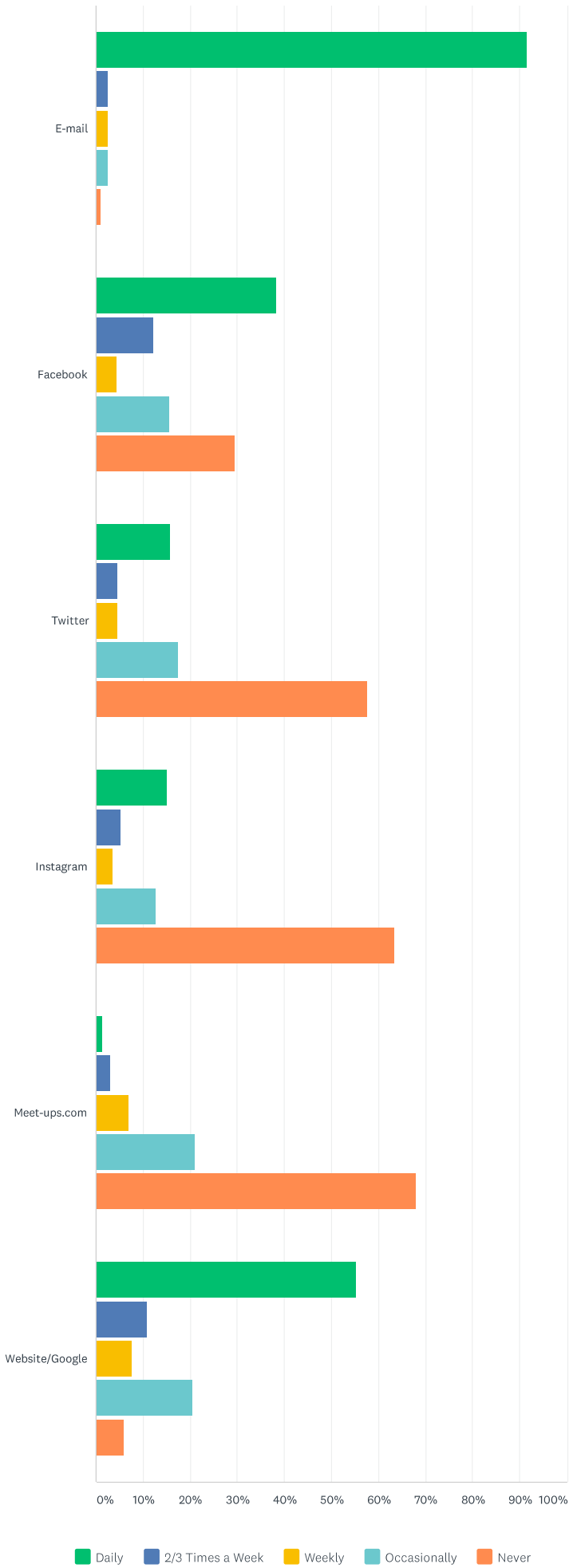
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Q2

Which of the following methods of communication do you use, and how often do you use them?

Answered: 197 Skipped: 1



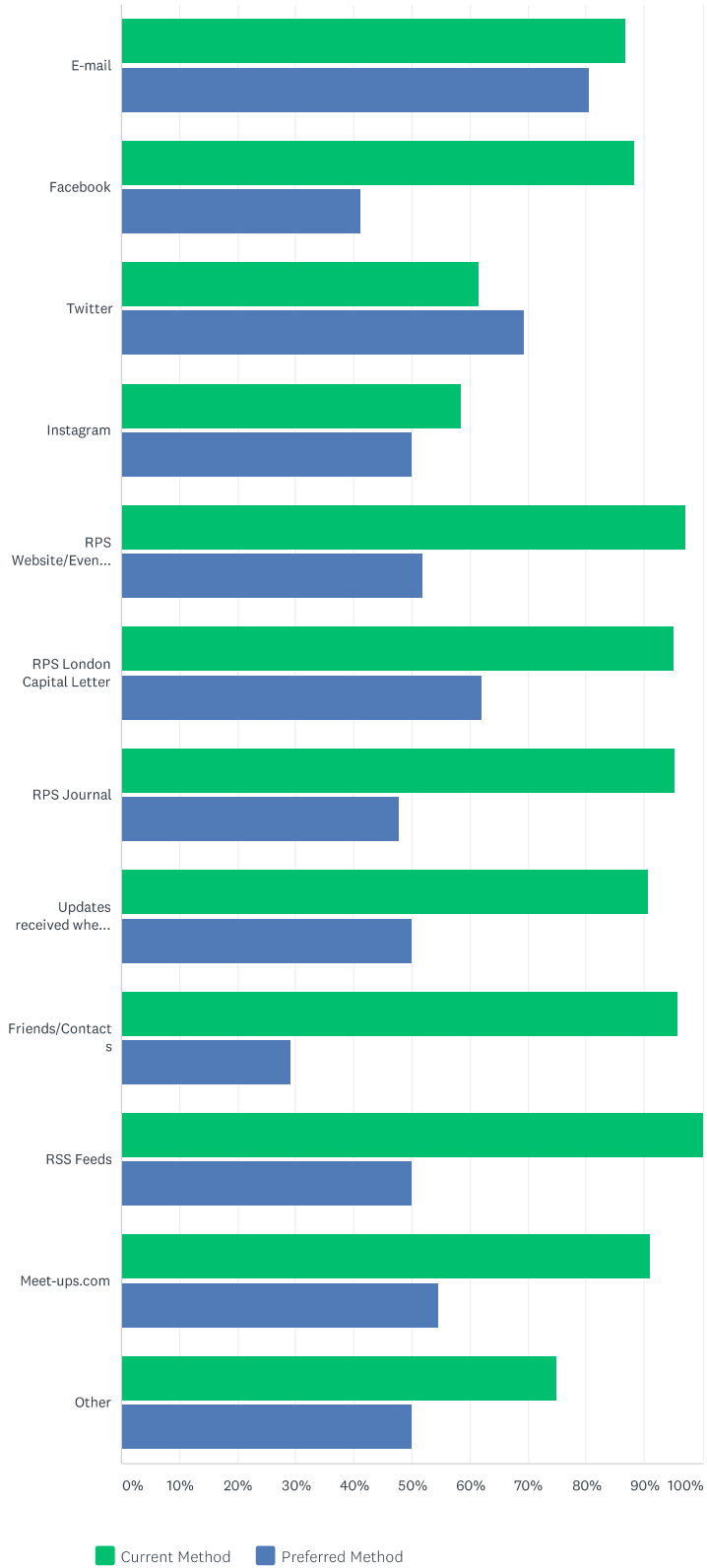
	DAILY	2/3 TIMES A WEEK	WEEKLY	OCCASIONALLY	NEVER	TOTAL
E-mail	91.37% 180	2.54% 5	2.54% 5	2.54% 5	1.02% 2	197
Facebook	38.33% 69	12.22% 22	4.44% 8	15.56% 28	29.44% 53	180
Twitter	15.70% 27	4.65% 8	4.65% 8	17.44% 30	57.56% 99	172
Instagram	15.12% 26	5.23% 9	3.49% 6	12.79% 22	63.37% 109	172
Meet-ups.com	1.16% 2	2.91% 5	6.98% 12	20.93% 36	68.02% 117	172
Website/Google	55.14% 102	10.81% 20	7.57% 14	20.54% 38	5.95% 11	185

[Comments \(24\)](#)

Q3

How do you hear about events and meetings now and, ideally, how would you prefer to hear about them?

Answered: 197 Skipped: 1



	CURRENT METHOD	PREFERRED METHOD	TOTAL RESPONDENTS
E-mail	86.84% 165	80.53% 153	190

Comments (6)

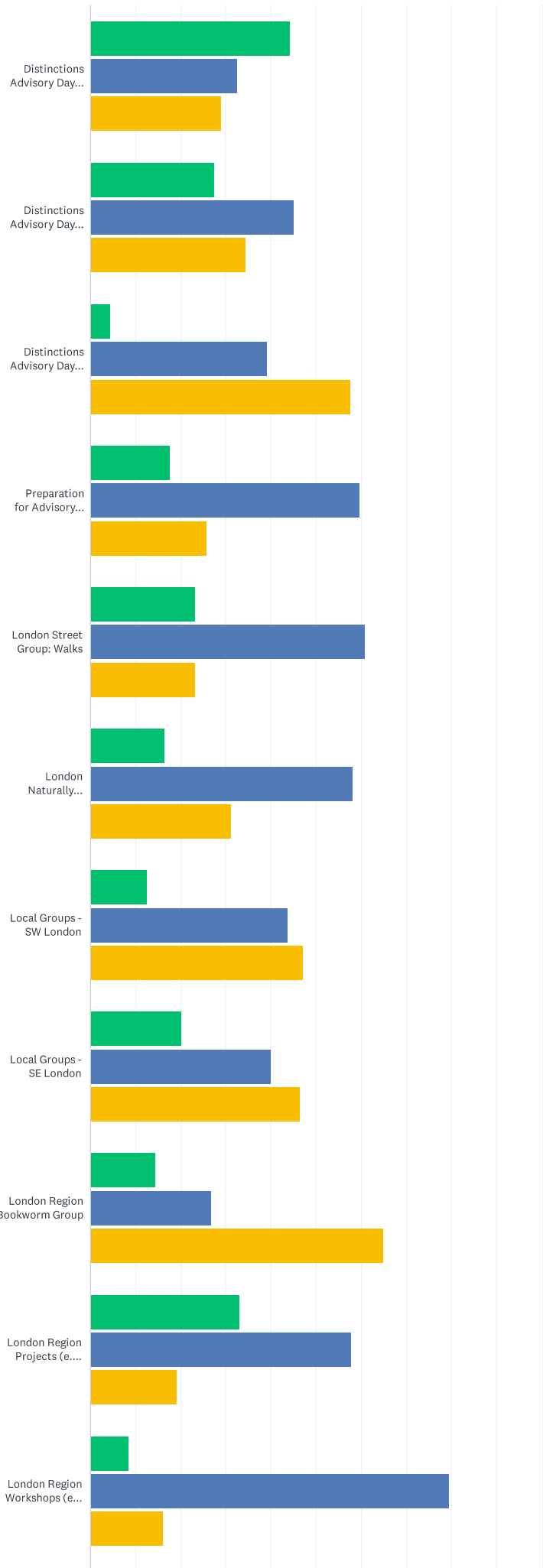
	CURRENT METHOD	PREFERRED METHOD	TOTAL RESPONDENTS
Facebook	88.24% 45	41.18% 21	51
Twitter	61.54% 8	69.23% 9	13
Instagram	58.33% 7	50.00% 6	12
RPS Website/Events Page	97.12% 101	51.92% 54	104
RPS London Capital Letter	94.92% 112	61.86% 73	118
RPS Journal	95.24% 120	47.62% 60	126
Updates received when attending Events and Meetings	90.63% 29	50.00% 16	32
Friends/Contacts	95.83% 23	29.17% 7	24
RSS Feeds	100.00% 6	50.00% 3	6
Meet-ups.com	90.91% 10	54.55% 6	11
Other	75.00% 3	50.00% 2	4

[Comments \(6\)](#)

Q4

Which of the following activities have you taken part in to date, and which might you participate in in the future?

Answered: 191 Skipped: 7



	TAKEN PART	INTERESTED	NOT INTERESTED	TOTAL RESPONDENTS
Distinctions Advisory Days - Licenciate (L)	44.14% 64	32.41% 47	28.97% 42	145
Distinctions Advisory Days - Associate (A)	27.48% 36	45.04% 59	34.35% 45	131
Distinctions Advisory Days - Fellowship (F)	4.35% 4	39.13% 36	57.61% 53	92
Preparation for Advisory Days (L) & (A) - Informal Self-help Groups	17.65% 24	59.56% 81	25.74% 35	136
London Street Group: Walks	23.29% 34	60.96% 89	23.29% 34	146
London Naturally Group: Walks	16.39% 20	58.20% 71	31.15% 38	122
Local Groups - SW London	12.61% 15	43.70% 52	47.06% 56	119
Local Groups - SE London	20.00% 22	40.00% 44	46.36% 51	110
London Region Bookworm Group	14.43% 14	26.80% 26	64.95% 63	97
London Region Projects (e.g. Breathing London, Celebrating London)	33.10% 47	57.75% 82	19.01% 27	142
London Region Workshops (e.g. "Understanding and Creating A Photobook" (17/09) or Building a Photographic Style (25/9))	8.45% 12	79.58% 113	16.20% 23	142
Evening talks by Keynote Speakers (e.g. Jo McNally, Peter Dazeley)	24.38% 39	70.63% 113	12.50% 20	160
Museum Tours with Curators and Studio Tours	7.09% 10	83.69% 118	13.48% 19	141
London Region Members Exhibitions	19.08% 29	78.29% 119	10.53% 16	152

[Comments \(21\)](#)



## Q5

Please make suggestions for other events and activities you would be interested in attending, if we were able to arrange the (e.g. Local Group - North London).

Answered: 78 Skipped: 120

North or Northwest London group

9/15/2017 4:31 PM

Don't forget the outer suburbs as transport is such a pain!

8/13/2017 3:36 PM

As above - a group local to me in NE London/SW Essex

8/13/2017 9:52 AM

North or West London would be good.

8/12/2017 10:07 PM

Local group in North West or North London

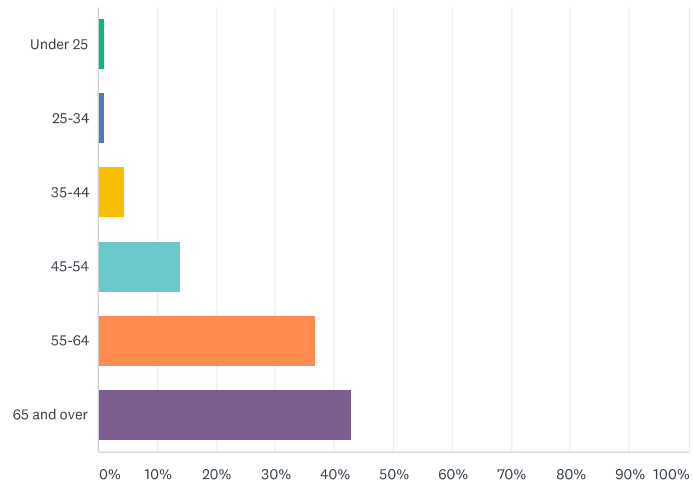
8/11/2017 8:24 AM

?

## Q6

If you are happy to do so, please check your age group below.

Answered: 182 Skipped: 16



## ANSWER CHOICES

## RESPONSES

ANSWER CHOICES	RESPONSES	
Under 25	1.10%	2
25-34	1.10%	2
35-44	4.40%	8
45-54	13.74%	25
55-64	36.81%	67
65 and over	42.86%	78
<b>TOTAL</b>		<b>182</b>

## Q7

If you would be willing for the RPS to discuss your