

BETTER DIGITAL PRINTING

Participants need some operational knowledge of Photoshop, but little understanding of non-destructive processing techniques.

- Frustrated by inconsistent inkjet print quality
- New to digital c-type workflow
- Does not yet have the skills to problem solve print quality issues

Purpose of the session

- To build client confidence in best practice use of Photoshop, printer software and paper
- To establish the ground rules of colour management
- To establish the principles of digital darkroom techniques
- To produce eye-catching digital hand-prints
- To build client enthusiasm for inkjet and digital c-type printing

Each delegate can make a free 16x12 digital c-type print with The PrintSpace.

Day 1 schedule

10.00 Welcome and outline of the day

Tutor presentation with hands-on examples of top-quality prints as a target

10.15 Setting-up your workstation

2x10 min Tutor presentation of underpinning knowledge
Colour profiles, Monitor calibration and Photoshop colour settings

11.00 Short coffee break

11.30 Non-destructive processing - contrast

2x10 min Tutor presentation of underpinning knowledge
Delegates work on sample files to set contrast and 'exposure'

12.30 Lunch

13.15 Non-destructive processing - colour

2x10 min Tutor presentation of underpinning knowledge
Delegates work on sample files to correct and enhance colour

14.30 Sizing up for output

2x10 min Tutor presentation of underpinning knowledge
Delegates work on sample file to set resolution, pixel dimensions, enlarge/ reduce and sharpening

15.30 Short coffee break

16.00 Using printer profiles

2x10 min Tutor presentation of underpinning knowledge
Delegate's download, install and implement profiles

17.00 End

Day 2 schedule

10.00 Recap on yesterday's session

10.15 Darkroom hand-printing techniques

2x10 min Tutor presentation of underpinning knowledge
Delegates work on sample files to achieve the hand-printed look

11.00 Short coffee break

11.30 Soft proofing

2x10 min Tutor presentation of underpinning knowledge
Delegates will use profiles to predict print quality, correct gamut issues.

12.30 Lunch

13.15 Digital C-type printing workflow

2x10 min Tutor presentation of underpinning knowledge
Using PrintSpace profiles, file preparation and upload

14.30 Printing out

Delegates prepare and print-out their individual projects with 1-1 tutor guidance.

16.00 Recap and review

16.30 End

Times: 10am – 4.30pm

Address: The Royal Photographic Society, Fenton House, 122 Wells Road, Bath BA2 3AH

Map: <http://goo.gl/maps/XdVcl>

Parking: There is no parking at the RPS on week days but there are spaces available in the surrounding streets. At weekends you can park in the RPS car park which is accessed to the left of the building through a gateway.