Leading photographers
leading photography

Strategic Plan 2018-2023
Introduction

The Royal Photographic Society is a registered charity, governed by legislation and regulated by The Charity Commission. The Society must operate within the terms of its governing document, The Royal Charter. The Charter states the objectives of the Society and the way it is to be run.

The Society’s trustees have reviewed our compliance with the Royal Charter and have concluded that it is necessary to supplement the current activities of the Society with a broader remit that embraces the wider public.

The Strategic Plan 2018-2023 reflects this work. The Society’s activities will be more closely aligned with the three key objectives, which form the basis of the operational plan. Membership growth and diversified income sources are needed to enable The Society to fund ‘the public appreciation of photography’.

The trustees will review and report on progress in realising the objectives.
Our vision is to be internationally recognised for promoting photography of the highest standards.

Our mission is determined by the charitable objects stated in our Royal Charter:

“to educate members of the public by increasing their knowledge and understanding of Photography and in doing so to promote the highest standards of achievement in Photography in order to encourage public appreciation of Photography”
Our Strategic Aims are to:

1. **Educate** members of the public

2. **Promote** the highest standards of photography

3. **Encourage** public appreciation of photography

To support these aims, we need to:

1. **Strengthen** our contemporary relevance by building on our rich tradition and extensive history

2. **Diversify** our sources of funding
We will achieve this by...

**Educating members of the public**
by increasing their knowledge and understanding of photography

- Providing individually structured learning programmes.
- Ensuring our educational awards are relevant to current photographic practice.
- Developing a database of online educational resources.
- Providing workshops led by world-class photographers.
- Providing a research resource centre.
- Strengthening the links between the art and the science of photography.
Promoting the highest standards of achievement in photography

- Supporting, publicizing and exhibiting the work of the Society’s award recipients and other leading photographers.
- Providing a home for cutting-edge and experimental photography.
- Producing learned publications (print and digital).
- Supporting and promoting students and graduates.
Encouraging public appreciation of photography

- Ensuring we offer a relevant programme of public events.
- Creating partnerships and collaborations with leading galleries, museums and other organisations.
To support these aims, we need to...

**Strengthen our contemporary relevance** by building on our rich tradition and extensive history

- Ensure we are well-informed about new developments in photography.
- Utilise opportunities created by our high-profile members, past and present.
- Build a contemporary permanent collection.

**Diversify our sources** of funding

- Reduce the Society’s dependence on membership fees.

‘Photography’ shall mean the Art or Science of the recording of light or other radiation on any medium on which an image is produced or from which any image may by any means be produced.

From the Society’s Royal Charter

**IMAGE:** HOWARD ASHTON JONES
Splash
If you have comments on the *Strategic Plan 2018-2023* please email *towards2023@rps.org*