







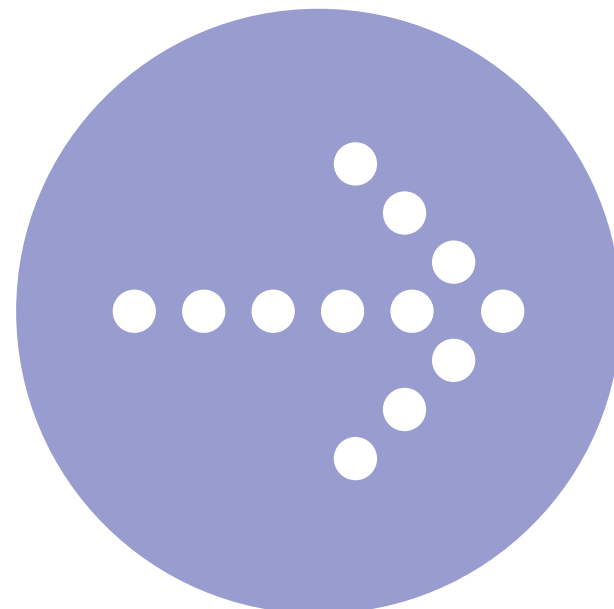


Leading photographers
leading photography

Strategic Plan 2018-2023 

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Introduction

The Royal Photographic Society is a registered charity, governed by legislation and regulated by The Charity Commission. The Society must operate within the terms of its governing document, The Royal Charter. The Charter states the objectives of the Society and the way it is to be run.

The Society's trustees have reviewed our compliance with the Royal Charter and have concluded that it is necessary to supplement the current activities of the Society with a broader remit that embraces the wider public.

The Strategic Plan 2018-2023 reflects this work. The Society's activities will be more closely aligned with the three key objectives, which form the basis of the operational plan. Membership growth and diversified income sources are needed to enable The Society to fund 'the public appreciation of photography'.

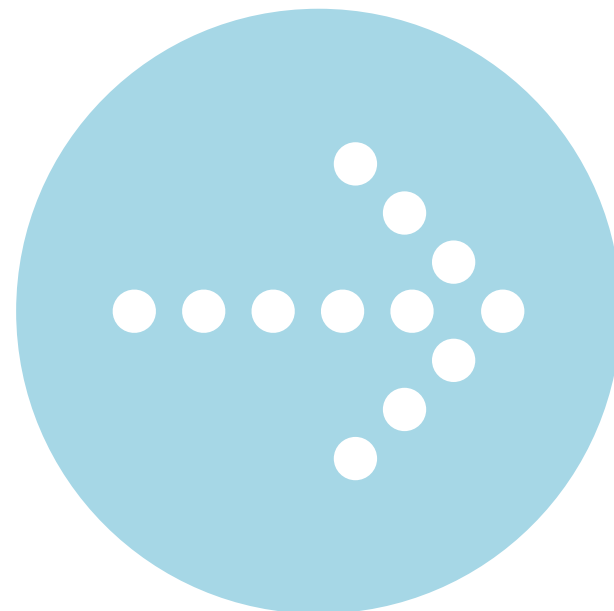
The trustees will review and report on progress in realising the objectives.

COVER IMAGE:

ANDERSON & LOW HonFRPS

David Tanner & Maggie Netto from the project The Road to 2012

Our vision is to be internationally recognised for promoting photography of the highest standards.



Our mission is determined by the charitable objects stated in our Royal Charter:

"to educate members of the public by increasing their knowledge and understanding of Photography and in doing so to promote the highest standards of achievement in Photography in order to encourage public appreciation of Photography"

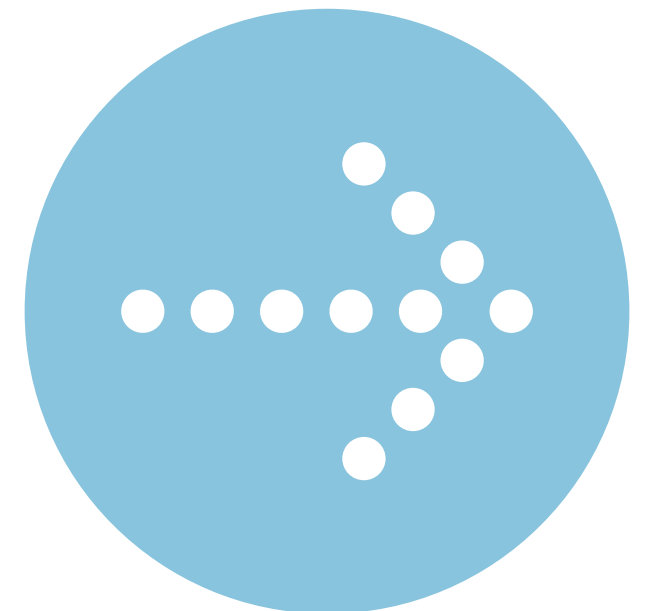




IMAGE:
JULIA MARGARET CAMERON (1815-1879)
'Gretchen', c 1870. Courtesy RPS Collection/SSPL

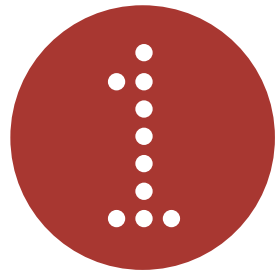
Our Strategic Aims are to:

- 1** **Educate** members of the public
- 2** **Promote** the highest standards of photography
- 3** **Encourage** public appreciation of photography

To **support** these aims, we need to:

- Strengthen** our contemporary relevance by building on our rich tradition and extensive history
- Diversify** our sources of funding

We will **achieve** this by...



Educating members of the public
by increasing their knowledge and
understanding of photography



Providing individually structured learning
programmes.



Ensuring our educational awards are
relevant to current photographic practice.



Developing a database of online
educational resources.



Providing workshops led by world-class
photographers.



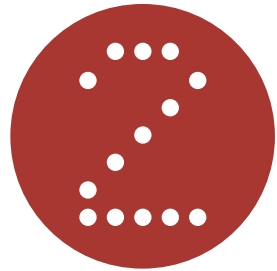
Providing a research resource
centre.



Strengthening the links between the art
and the science of photography.



IMAGE:
BRIAN GRIFFIN HonFRPS
Rocketman



Promoting the highest standards of achievement in photography



Supporting, publicizing and exhibiting the work of the Society's award recipients and other leading photographers.



Providing a home for cutting-edge and experimental photography.



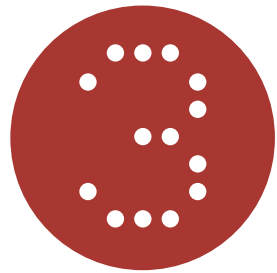
Producing learned publications (print and digital).



Supporting and promoting students and graduates.



IMAGE:
TIM FLACH HonFRPS
Philippines Eagle Front



Encouraging public appreciation of photography



Ensuring we offer a relevant programme of public events.



Creating partnerships and collaborations with leading galleries, museums and other organisations.



IMAGE:
JILLIAN EDELSTEIN HonFRPS
Willem Dafoe

To **support** these aims,
we need to...

Strengthen our contemporary relevance
by building on our rich tradition and
extensive history

- ➔ Ensure we are well-informed about new developments in photography.
- ➔ Utilise opportunities created by our high-profile members, past and present.
- ➔ Build a contemporary permanent collection.

Diversify our sources
of funding

- ➔ Reduce the Society's dependence on membership fees.



*'Photography' shall mean the
Art or Science of the recording
of light or other radiation on any
medium on which an image is
produced or from which any
image may by any means be
produced.*

From the Society's Royal Charter

IMAGE:
HOWARD ASHTON JONES
Splash



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If you have comments on the *Strategic Plan 2018-2023*
please email towards2023@rps.org