

## Plans for 2021-2024: Documentary Group

### **Overall objective**

To support the RPS <u>Strategic Plan</u> *Photography for Everyone* and to enhance the relevance for **Documentary Photography** by engaging more diverse audiences and ensuring our activities self-fund. We have focussed our goals and 2021-2024 targets under the RPS Mission of *inspiration*, *creativity*, and *connection*:

#### Inspire – showcase inspiring photography and to shed new light on subjects of importance

These activities are focussed around showcasing and celebrating high quality photographic work and thinking, which is fundamental to the RPS's purpose:

- 1. Engagement Talks range of talks by established and upcoming photographers working on long-term projects and visual storytelling. Target: at least 6 Talks per year
- 2. Develop our *Decisive Moment* (DM) magazine, currently published quarterly and on-line (via *issuu*), with themed approach and ca. 120 pages to enable high quality documentary projects to be given sufficient 'space'. Promote DM distribution and readership outside the RPS to increase visibility and relevance. *Target: increase external readership by 20%.*
- 3. **Documentary Photographer of the Year** (DPOTY) For 2021, we have expanded to an 'open competition', with 'student' and member' categories and a world-class panel of judges. Prizes to support development. *Target: 20% increase in applications on previous year. DPOTY judging panel to be more diverse and international. Bursary for non-member winners. Plan a DPOTY2023.*
- 4. **DPOTY Exhibition** we plan to tour the DPOTY with images from winners and commended entries across the UK in 2022. *Target: at least 3 venues around UK for exhibition in 2022.*

# **Create** - encouraging a deeper understanding of photography and providing resources for photographic education

To develop the range and reach of our educational activities. We want to help photographers develop their practice, and also educate non-photographers about what is current in documentary photography:

- 'Telling Stories' Workshops build on our successful documentary focussed series of workshops and education covering the lifecycle of a project from initial idea and intent, developing narrative, conducting research, through execution, to editing, sequencing and 'getting it out there'. *Target: at least 3 workshops per year*
- 2. **Distinction Advisory** work with Distinctions and Regions to host several documentaryfocussed Advisory days. Continue to work with Distinctions to develop advice and supportive articles (e.g. in DM) for documentary projects. *Target: at least one per year.*
- 3. Engage University courses focussed on documentary, following on from 'education' focussed editions of Decisive Moment and DPOTY. Show-case exceptional student work in Decisive Moment. *Target: Student entry to DPOTY.*
- 4. **Support individual development -** target competition prizes to support photographers (e.g. bursaries, mentorship), provide ongoing support to workshop attendees.

### **Connect** – promote belonging and inclusivity, by supporting and engaging widely

To engage with more people and connect with other communities, including those who are not photographers, to appreciate the value of documentary photography, so that it is enjoyed and accessible to as many people as possible:



- 1. Work with groups outside RPS such as *PhotoScratch, Photo Forum, TPC, MPF* and recognised documentary photographers and publishers to put on documentary focussed events. *Target: at least one event per year*
- 2. Regional and international activities continue to support and help fund sub-groups (e.g. help with room hire or Zoom subscription) and expand to cover new regions, subject to sufficient interest and volunteers. Showcase sub-group work in DM and social media. Where there is no active sub-group, work with the Region Organisers. Promote documentary internationally. *Target: engage international judges for DPOTY to broaden reach. Work with other Subject Groups to address regions with no sub-groups.*
- 3. Website and social media develop our RPS website and social media to better engage younger and more diverse documentary photographers (currently being reviewed and revamped). *Target: increase social media 'hits' by 20% and provide regular image driven content.*
- 4. DG Bi-monthly competition restart our online bi-monthly single image competition with documentary-focussed books as prizes. *Target: re-assess value and re-start in late 2022*
- 5. **Monthly Newsletter** –continue to publish in the months with no Decisive Moment publication. *Target: Quarterly publication.*

Schedule of Events 2021-2022 – see <u>RPS Events</u> for de Engagement Talks - documentary talk series	tails and up to date information:	
	Feb and Mar 2021	
- Arteh Odjidja and Melanie Friend		
- John Walmsley	Apr 2021	
- Alys Tomlinson, KC Nwakalor and Daniel Meadows	May 2021	
- Mimi Mollica	Oct 2021	
Roy Mehta, Jack Lowe and Carolyn Mendelsohn Jan – Apr 2022		
- David Hurn, Martin Parr, Nick Hedges		
DPOTY 2021 Expansion, Intl Judges and Launch		
DPOTY 2021 competition submissions	From 6 May to 5 Aug 2021	
DPOTY 2021 Awards – On line	Dec 2021	
DPOTY Exhibition Oxford (St Johns)	Feb-Mar 2022	
DPOTY Exhibition - Fujifilm, HoP, London	Mar-Apr 2022	
DPOTY Exhibition – Newcastle (Arts Centre)	May-June 2022	
DPOTY Exhibition – Inverness	Aug 2022	
DPOTY Exhibition – Glasgow	Sep 2022	
DPOTY Exhibition - Chippenham	Oct-Nov 2022	
Telling Stories Workshop Series (online)	Deliver new workshops	
- Starting Out and planning Jan, Apr Dec 2021, Apr 2		
- Execution and the Shoot	Feb, May 2021, Jan, Jun 2022	
- Editing and Sequencing Mar, Jun, Sep 2021, Fo		
Documentary Advisory	Summer 2022	
Martin Parr – Corbin Shaw Exhibition		
Ongoing community activities		
Update Website and Resources pages	Monthly, new content	
ocial media FB, IG Regular content / Takeover		
Decisive Moment – online magazine issues	End Jan, Apr, Jul and Oct	
Bi-monthly photographic competition	Restart in 2022?	
<b>Regional</b> sub-group activities – (see RPS Doc Events for updates)		

Schedule of Events 2021-2022 – see RPS Events for details and up to date information:



Local meetings, photomeets, exhibitions, talks, projects	All year	

### Alignment of Documentary Plan Activities to RPS Strategic Plan's 21 Themes

Inspire		
Exhibitions	UK Touring DPOTY2021 Exhibition (rps.org/dpoty)	Р
RPS Awards	n/a	
The RPS Journal	Provide occasional articles, e.g. DPOTY winners	P
The 'New' RPS	n/a	
Collection		
Campaigns	n/a	
Photographer Laureate	n/a	
Publication / Print Sales	n/a	
Create		
Education Programmes	Engagement Talks,	I, M, P
-	Telling Stories Workshops, post-workshop Support	F
RPS Distinctions	Advisory Events	М
Chartered Photographer	n/a	
The photographer	Engage more widely, external groups, through to	Р
'journey'	membership	
National Photo Day	Opportunity?	
Photography for	Support community-based projects??	
Wellbeing		
RPS House	Host PhotoScratch or similar events, Engagement Talks,	<i>I, P</i>
	potential DPOTY exhibition in outside space? – Summer 2022	
Connect		1
Regional Hubs	Work with Regions on Events, our Regional sub-groups	М
International Community	DPOTY expanded, with diverse international judges	<i>I, P</i>
-	New US committee member	
Specialist Groups	Decisive Moment online magazine	Е, М
	(https://rps.org/groups/documentary/the-decisive-moment-	
	the-quarterly-journal-of-the-documentary-group/)	
The RPS 'at home'	Continue online Zoom content and Talks	М
Young photographers	Student DPOTY category, connect to 'doc focussed Uni'	I, P
Mentorship	Offered to those completing our Workshop series	М
Multi-media destination	Expand our 'Resources' website page	М, Р
	(https://rps.org/groups/documentary/resources/)	
	Maybe video links, interviews	

### RPS Overall Aims (how incorporated)

- I -Inclusion what are we doing?
- E -Environmental and Social Responsibility
- M -Member Involvement measure active involvement?
- F -Financial Sustainability overall financial position
- P -Profile Raising externally, nationally and globally, and within RPS