

Member's Note

by Roger Farnham

The 1891 photogravure of John Ruskin

This is a discussion document for the format of the proposed **Members' Notes**, sometimes referred to as the Members' Blog.

The title should be succinct to allow it to provide a simple cross reference to a corresponding post on the group's Twitter account.

The text is limited to a maximum of 400 words; with some illustrations the whole piece should fit into two pages.

The final document, as a PDF, would be saved as media in the society's website, and downloadable to all from a contents list in the Historical Group pages.

The subject in this trial draft is the yet-to-be-delivered 2020 Research Day presentation by Roger Farnham on the subject of a photogravure of John Ruskin published in the 1891 *Magazine of Art*. The author owns a copy of this photogravure so it is reproduced with the accreditation: 'Collection of the author'. It is also well and truly out of copyright. Submissions are expected to meet the general requirements of papers submitted to the *PhotoHistorian*; those guidelines are available to download on the *PhotoHistorian* page.

The Notes should be quick reads, and will hopefully generate some discussion in the style of a blog, but via the group's Twitter account. The author should also draft a tweet which will be tweeted in parallel with the publication of the Note. Readers of the Note would then be able to reply to that post on Twitter. The associated tweet could be as follows, not forgetting that the cross reference needs to be part of the 280 characters limitation:

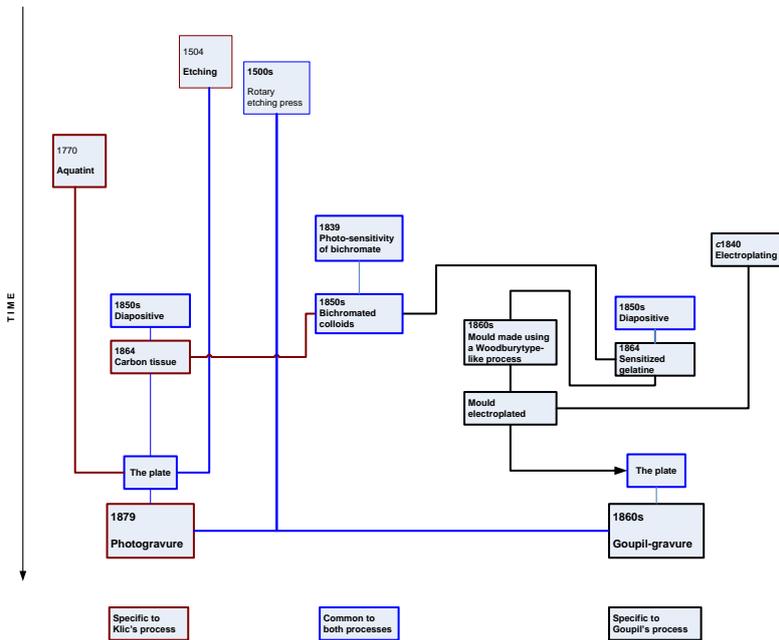
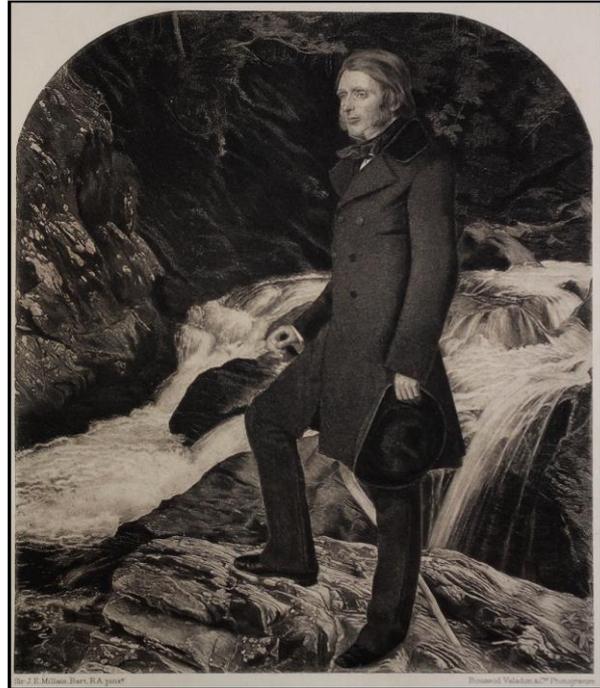
THE 1891 PHOTOGRAVURE OF JOHN RUSKIN is actually a Goupilgravure – not the technology used later in *Camera Work*. The Note describes the process and the pioneers who enabled Goupil to perfect the process. Of course it's a reproduction of Millais' famous portrait.

Some of the above is obviously a lie as that would be impossible in 400 words, but that's the principle. More wordy and detailed articles should continue to be submitted to the *PhotoHistorian*.

Overleaf are two illustrations, purposely with different orientations: a scan of the photogravure plate, suitably accredited; a draft of a figure showing development of the Goupil process in comparison to the process used in *Camera Work*. And to pad this piece out to 400 words, here's some lorem ipsum:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad.

Boussod, Valadon & Cie
 After John Millais
John Ruskin, 1853-4
 Photogravure
 1891
 Published in Cassell and Company's *Magazine of Art*
 Collection of the author



Process Flow Diagram
 comparing Goupil's (Boussod, Valadon & Cie)
 photogravure process with that of Karel Klic
 Based on the p89 figure in *Klic: Life Art*
Invention by Roger Farnham and Harry Magee