

# **Contents**

DISTINCTIONS AND QUALIFICATIONS	. 1
INTRODUCTION	. 3
GENERAL ASSESSMENT CRITERIA FOR ALL LEVELS OF DISTINCTION	. 4
LICENTIATE ASSESSMENT CRITERIA	. 5
ASSOCIATE ASSESSMENT CRITERIA	. 5
FELLOWSHIP ASSESSMENT CRITERIA	. 6
MULTIMEDIA	. 7
DURATION OF MULTIMEDIA SUBMISSIONS	. 8
FORMAT REQUIREMENTS	8



Distinctions at the levels of Licentiate, Associate and Fellowship in this genre recognise the creation of high quality, innovative and engaging stories told via the medium of Film, Video or Multimedia.

These globally recognised distinctions are aimed at film and video making across diverse cultural, traditional and contemporary practices, from the initial concept through cinematography, post-production and presentation.

Submissions could include documentary, drama, music video, stop-frame animation as well as the artist video and gallery installation form.

Entries that may be considered as Multimedia in which sequences of still images only or sequences of still and moving images are combined to tell a story, enhancing the images with music, narration, text and other sound effects are welcome in the Film genre. See the section Multimedia below for guidelines which apply to entries of this type. If you are unsure which Distinction level is appropriate for you or whether your entry should be evaluated using Multimedia criteria, please contact Distinctions Manager Andy Moore <a href="mailto:andy@rps.org">andy@rps.org</a> in the Distinctions Department.



#### GENERAL ASSESSMENT CRITERIA FOR ALL LEVELS OF DISTINCTION

1. Your application must include a Statement of Intent (Word or PDF file) with a maximum of 150 words which answers the question:

"From a cinematic story-telling perspective, what is your intent with this submission?"

- 2. The cinematography/photography must be 100% the work of the applicant. Joint submissions are not allowed.
- **3.** Sound recording, mixing and editing can be outsourced, but the applicant is responsible for the quality of the submitted work.
- 4. Third party images such as archive footage, stills or animation will be accepted where they are deemed necessary to support the story being told, but may only constitute a maximum of 30% of each element of the submission. Full attribution and copyright consent must be provided for all third-party images and music.

# LICENTIATE ASSESSMENT CRITERIA

The Licentiate distinction will be awarded for submission of a body of work up to 30 minutes, this is a guide only and complete films which are longer are acceptable.

Your submission should show basic competence in:

- Camera work and technical quality
- Visual awareness
- Lighting skills
- Communication of your story by appropriate image sequencing

#### ASSOCIATE ASSESSMENT CRITERIA

The Associate distinction will be awarded for submission of a body of work up to 60 minutes; this is a guide only and complete films which are longer are acceptable.

At this level of filmmaking, the submission should: -

- Demonstrate a high level of technical ability in cinematography.
- Show good management of lighting
- Use creative techniques and styles appropriate to the subject matter
- Use skilled editing techniques.

The application may consist of the works as a whole, where entirely created by you or consist of a recognisable contribution(s) to a film or moving image piece. Primarily this will be a recognition of cinematography as well as cinematographically orientated animation (e.g. stop-frame).

# FELLOWSHIP ASSESSMENT CRITERIA

The Fellowship distinction will be awarded for work of the highest standard and will recognise excellence in film making. The Fellowship distinction will be awarded for submission of a body of work up to 60 minutes; this is a guide only and complete films which are longer are acceptable

The application may consist of the works as a whole or selections from works, where entirely created by you or consist of a recognisable contribution to a film or moving image piece. Primarily this will be a recognition of cinematography as well as cinematographically orientated animation (e.g. stop-frame).

At this level of film making, the submission should: -

- Display the highest level of cinematographic techniques.
- Demonstrate lighting skills
- Have a distinctive personal style.
- Communicate in a creative manner your vision of your work.



### MULTIMEDIA

Entries in this category may consist of sequences of still images only, or combinations of still and moving images which unite to tell a story, and may be enhanced by music, narration and sound effects.

For each of the levels of Distinction, the criteria for Film and Digital described above also apply to Multimedia. Still images must demonstrate consistency of photographic technique, quality and creativity appropriate to the level of Distinction being applied for as described in the criteria for Film and Digital.



#### DURATION OF MULTIMEDIA SUBMISSIONS

The durations below are the total length of the submission, not of individual sequences. Variations, either shorter or longer, may be accepted after consultation with the Distinctions Department.

LICENTIATE: up to 15 minutes
ASSOCIATE: up to 20 minutes
FELLOWSHIP: up to 30 minutes

### FORMAT REQUIREMENTS

All digital formats accepted.