

Contents

INTRODUCTION	3
LICENTIATE ASSESSMENT CRITERIA	4
ASSOCIATE ASSESSMENT CRITERIA	5
FELLOWSHIP ASSESSMENT CRITERIA	6



INTRODUCTION

All elements will be considered that make up your photobook project, from the images to the colour of the text. What form of photobook you present is under your creative control.

- ✓ All creative decisions are under the control of the applicant.
- ✓ All forms of photobook are acceptable, including hard or soft cover photobooks, zines, handmade or concertina books.
- ✓ We require a minimum of 2 copies and a maximum of 8 copies. For handmade photobooks 1 copy is acceptable.

Licentiate	Associate	Fellowship
✓ A minimum of 10 Images	√ A minimum of 15 images	✓ A minimum of 20 images

There is no maximum number of images.

Your supporting evidence can range from a few words to a full thesis or research document. If you exceed 1500 words, we request a 500-word summary

Where there is a collaborative presentation, the extent of that collaboration should be outlined.



LICENTIATE ASSESSMENT CRITERIA

The submission must demonstrate competence in both camerawork and photobook production in the following areas:

- Creative and Technical approaches
- Visual Awareness
- Communication
- Presentation

Licentiate applicants should include supporting evidence that defines the purpose of the work, identifying its aims and objectives.



ASSOCIATE ASSESSMENT CRITERIA

A photography-led photobook which includes evidence of the *Licentiate* criteria **in addition to** the following:

- A body of work that communicates an individual's vision and understanding.
- A high level of technical ability using techniques and photographic practices appropriate to the subject.
- An appropriate and high level of understanding of craft and artistic presentation.

Associate applicants should include supporting evidence that defines the purpose of the work, identifying its aims and objectives.



FELLOWSHIP ASSESSMENT CRITERIA

A photography-led photobook with includes evidence of both the *Licentiate and Associate* criteria **in addition to** the following:

- A body of work that demonstrates a distinctive* body of work.
- The highest level of creative vision, using appropriate photobook, text and photographic based practices appropriate to the aims and objectives of the applicant.

Fellowship applicants should include supporting evidence that defines the purpose of the work, identifying its aims and objectives.

^{*}Evidence of a distinctive element such as a developed individual artist's voice, approach to creativity, new knowledge, or the development of established knowledge.